

Through your eyes only - One worksheet for each group

1. The Disaster Movie

Scenario

Some American scientists have worked out a way to extract valuable minerals from beneath the surface of the moon. The minerals would provide a new source of fuel for energy which is badly needed as the Earth is about to run out.

The scientists want to help people, but the organisation that pays for their work is run by greedy people who want to use the minerals for power and money. When they hear that some Russian scientists are also preparing to mine on the moon, the organisation forces them to hurry up their work.

But hurrying causes the scientists to make mistakes and they set off a huge nuclear explosion that threatens to destroy the moon. This would cause disastrous results for all life on Earth.

Desperate to save the world, the American scientists turn to the Russians for help. Together they work on a rescue operation and - just in time - they save the day!

Viewers

A scientist

Somebody who believes in conspiracy theories

The mother of a new baby

Tips to help develop the character of each viewer

What is this person like?

What age are they?

Are they physically fit?

What would their house be like?

What do they do?

What kinds of things do you think they like and dislike?

What sort of things do they know about?

What and who do they care or worry about?

What do they believe in?

What kind of things do they watch and how often?

What mood are they in when they see this?

2. Advertisement in a Post Office

Scenario

Above the counter at the post office is a television screen for customers to watch while they wait in the queue.

An advertisement appears for a kind of bed. The claim is that this is particularly good for people who have bad arthritis.

The advertisement is presented by a television personality who was once very famous as a newsreader and chat show host. He was known as a national treasure and famed for his warm personality and honesty. He only appears on daytime TV from time to time now, but he is still well known to people over a certain age.

In the advertisement he is shown trying to pick up his grandchild, and then frowning in pain, rubbing his back stiffly. He is then shown sleeping on the bed. In the next shot he is laughing happily while he sits on the floor playing with his grandchild.

Viewers

An elderly lady

The grown-up son of an elderly lady

The presenter

Tips to help develop the character of each viewer

What is this person like?

What age are they?

Are they physically fit?

What would their house be like?

What do they do?

What kinds of things do you think they like and dislike?

What sort of things do they know about?

What and who do they care or worry about?

What do they believe in?

What kind of things do they watch and how often?

What mood are they in when they see this?

3. The Museum Audiovisual

Scenario

In a museum about country life, there is an interactive touch-screen computer. On it are several old black and white photographs showing different scenes of work and life in the countryside in the olden days. There are no dates.

When you touch one of the photographs a cartoon animation appears. Our viewer touches a picture showing the cogs and wheels of the machinery in a mill.

The animation that appears shows a cartoon Miller standing scratching his head over machinery that is not working. He has an idea - an exclamation mark appears over his head! He goes to a bucket and pulls out some black wriggly things. He throws these into the machinery and it starts working.

A brightly coloured text bubble appears with the words 'In some places people used slugs to oil machinery!'

Viewers

A child on a school trip

An old man who once worked on a farm

A tourist from another country

Tips to help develop the character of each viewer

What is this person like?

What age are they?

Are they physically fit?

What would their house be like?

What do they do?

What kinds of things do you think they like and dislike?

What sort of things do they know about?

What and who do they care or worry about?

What do they believe in?

What kind of things do they watch and how often?

What mood are they in when they see this?

4. Television Documentary

Scenario

Each week this programme carries out a different investigation. The makers pride themselves on breaking news stories and getting headlines. They report on things like bad practice by health and social work professionals but they particularly like exposing crimes.

In this episode they are reporting from the dockland area of a big city. They say they have discovered a gang who are running a smuggling operation. The gang is made up of shift-workers at the dock, and the programme claims they are stealing stock while they unload it from ships, and that they are trading in contraband.

The director has chosen to film shots of dock workers going about their business in the dark, grainy, stuttering style of CCTV footage. He uses lots of high and low angles and long shots where the activity of loading and unloading is seen through the gaps between containers. There are no interviews with any dock workers and the programme cannot reveal its sources for the story.

Viewers

The friend of a dock worker
A police detective
The director

Tips to help develop the character of each viewer

What is this person like?
What age are they?
Are they physically fit?
What would their house be like?
What do they do?
What kinds of things do you think they like and dislike?
What sort of things do they know about?
What and who do they care or worry about?
What do they believe in?
What kind of things do they watch and how often?
What mood are they in when they see this?